

JOSHUA B. CORDA

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WORK EXPERIENCE

JOB TITLE

Intelliwork Outsourcing Phils. Inc. | December 2023 – Present

Web Designer (WordPress)

- **Elementor Mastery:** Built WordPress websites from scratch using Elementor, focusing on custom layouts and visual storytelling.
- **E-commerce Optimization:** Managed **WooCommerce** setups, including product design mockups and marketing labels to drive conversions.
- **Technical Maintenance:** Tamed "tech gremlins" by updating plugins, resolving design bugs, and managing site health via WP Engine.
- **Custom Styling:** Adjusted WordPress classes using **CSS and JavaScript** to achieve precise styling beyond standard theme limitations.

Quanby Solutions Inc. | October 2024 – Present

Software Engineer 1 / Front-End Developer

- **Project Leadership:** Acted as project lead, managing timelines and collaborating directly with clients to ensure project requirements and goals were met.
- **UI/UX Development:** Designed and implemented user interfaces and experiences for system software using **Angular, HTML, TypeScript, and CSS**.
- **Responsive Design:** Developed high-performance, interactive web applications to ensure seamless user experiences across various devices and browsers.
- **Design Translation:** Collaborated closely with UX/UI designers to translate wireframes and mockups into functional, visually appealing, and high-vibe digital interfaces.

QA ANALYST/TESTER

- Develop and document detailed test plans, test cases, and test scripts based on functional and technical specifications.
- Execute manual and automated test cases to validate software functionality, performance, and usability.

Quanby IT Solutions

November 2023 – January 2024

Ui & Ux Designer

- Designed application layout and experience of a Speech Lab.

SKILLS

- Language: Filipino, English
- **Frontend Core:** HTML5, CSS3 (Tailwind), JavaScript, TypeScript, PHP.
- **Design & Creative:** Figma (UI/UX), Adobe Photoshop, Illustrator, Canva.
- **WordPress Mastery:** Elementor (Expert), WooCommerce, Learndash (transferable to MemberPress), WP Engine, Plugin Management.
- **SEO & Analytics:** Yoast SEO, RankMath SEO, Meta-tagging, Google Analytics (GA4), WP Statistics.

NOTABLE PROJECTS

Organic Pili (<https://organicpili.com/>)

- **Project Title:** Natural Wellness & E-Commerce Branding Platform
- **Description:** Developed a clean, minimalist WordPress site using Elementor to showcase high-end wellness products hosted on WPEngine.
- **Key Features:** Integrated a visually driven product catalog with high-fidelity imagery and managed WooCommerce product mockups to create a luxurious "liquid gold" brand aesthetic.

Project: Corporate BPO & Global Services Portal (Confidential)

- **Role:** Lead WordPress Developer & UI/UX Architect
- **Description:** Designed and architected a comprehensive professional services platform for a high-growth international Business Process Outsourcing (BPO) firm.
- **Key Features:** * Engineered a complex information architecture to categorize diverse service streams, including digital marketing and large-scale event production.
 - Built a high-conversion Career Portal and integrated mission-driven visual storytelling elements to enhance brand authority.
- **Technical Achievement:** * Optimized a heavy-content environment for fast load times using WP Engine and custom performance tuning.
 - Ensured 100% mobile responsiveness and cross-browser compatibility to meet international accessibility standards.
- **SEO & Analytics:** Implemented advanced SEO structures and tracking to monitor user engagement across multiple service categories.

EDUCATION

Tertiary	Bicol University – College of Science Bachelor of Science in Computer Science 2020 – 2024
Secondary	Tabaco National High School 2018 – 2020 Senior High School 2014 – 2018 Junior High School
Primary	Cabagñan Elementary School 2007 – 2014